



Bojinov&Bojinov

Ms Fani Bojinov – Managing Partner
 Tel: +359 2 986 2974
 Fax: +359 2 981 420, +359 2 986 3508
 office@ptmbojinov.com
 ptmbojinov@beci.bg



Bojinov & Bojinov is a boutique and highly specialized law firm in the heart of Sofia which provides competent legal services in the sphere of IP and corporate law. Established as a family partnership, it relies on both traditional experience and innovative approaches. The client portfolio involves FORTUNE 500 companies as well as smaller personal clients which guarantee optimal balance between high expert legal services and personal attitude to any single matter. That determines the unique professional attitude of the firm which strives to be the natural choice for both national and international clients.

Our team comprises of Partners with substantial experience in the IP field, complemented by an array of associates who have obtained their degrees in the United Kingdom and the United States. This enables us to adopt objective approaches in every case and to understand the needs of our clients from every part of the globe.

Bojinov&Bojinov is constantly searching for innovative solutions to complex legal problems. In 2001 the firm initiated the first “bad faith” case in the IP field establishing a precedent in the history of the Sofia City Court. For more asymmetric cases, the company receives extensive support from highly experienced consultants – scientific, linguistic and investigative, which guarantee the highest possible quality of legal counseling in all spheres of activity.

Bojinov&Bojinov also invests immense time and efforts in the

development of social framework in the sphere of IP law by active cooperation with state institutions and international organizations, conducting and participating in round tables and seminars, professional tutorship. The company’s innovative approach in the sphere of IP combined with the strong legal tradition and ethics passed through the generations guarantees entrepreneurial thinking on behalf of our clients.

Since 2007 the Bulgarian legislation in the field of intellectual property has been gradually synchronized to be in line with the rest of the EU member states. In general this field of the law is well developed and presented in the Bulgarian legal system. Furthermore, intellectual property has also turned into a major asset in the corporate culture of the private sector.

In accordance with the new amendments of the Bulgarian law on Marks and Geographical Indications, as of March 11, 2011, the Bulgarian Patent Office will no longer be performing substantive examination during the registration process of trademarks. The monthly monitoring concerning the publication of similar trademark applications and registrations shall be the responsibility of the mark holders themselves.

To facilitate the trademark owners, our firm has developed a system providing information about existing similar or identical trademark applications or registrations: national, Community trademarks, marks registered under the Madrid Agreement or the Madrid Protocol. Furthermore, our monitoring system is operated by specialists whereby the machine processing of information is reduced to the minimum, which ensures objective results.